



# THE OUTLIERS

## OPHTHALMOLOGY MEETING

### Diamond Sponsorship

- Industry Spotlight - 10 minute presentation at the Opening Welcome Session and a 10 minute presentation at the Industry Spotlight Session. (Can be a physician presenter, administrator, or industry representative.)
- Logos at podium/stage.
- Four 3'x6' tables in exhibit hall with priority exhibit table placement.
- Back wall pop-up or stand banners permitted, subject to placement approval on site.
- Equipment is permitted at the conference room.
- Logo display on home page of mobile app.
- Four full page ads in the meeting final binder.
- Two sponsored full page articles in Ophthalmology Business Minute. Sponsor will choose author and topic. (Distributed to all ophthalmology residency programs in the U.S, ophthalmologists starting practice within the last 15 years, and all subscribers of the magazine).
- Large logo with priority placement and link on the meeting's website.
- Listing on signage/banner for the exhibition room.
- One pre-registration list will be sent 3 weeks and 1 day prior to event dates. (Name, title, company, email)
- One post-meeting registration list will be sent one week after meeting with email addresses of the attendees.
- Five badges to the conference.
- Four rooms at the resort for two nights.
- Five badges for all private meals.
- Sponsor logo with priority placement on all email campaigns.
- Five dedicated push notifications on the digital platform to encourage attendees to visit a website, attend a session or click on a link.
- Sponsorship announcements across Ophthalmology Business Minute social media platforms (LinkedIn, Facebook, Twitter, Instagram)
- 10 custom social media posts for sponsor.
- 30 minute sponsor hour in exhibit hall on Saturday.
- Sponsor logo on all gift bags.

Diamond Value: **\$35,000**



# THE OUTLIERS

## OPHTHALMOLOGY MEETING

### Platinum Sponsorship

- Industry Spotlight- 5 minute presentation at the Opening Welcome Session and a 5 minute presentation at the Industry Spotlight Session. (Can be a physician presenter, administrator, or industry representative.)
- Two 3'x6' tables in exhibit hall.
- Back wall pop-up or stand banners permitted, subject to placement approval on site.
- Equipment is permitted at the conference room.
- Logo display on home page of mobile app.
- Two full page ads in the meeting final binder.
- 50% discount off one sponsored article in Ophthalmology Business Minute. Sponsor will choose author and topic. (Distributed to all ophthalmology residency programs in the U.S, ophthalmologists starting practice within the last 15 years, and all subscribers of the magazine).
- Logo and link on the meeting's website.
- Listing on signage/banner for the exhibition room.
- One pre-registration list will be sent 3 weeks and 1 day prior to event dates. (Name, title, company, email)
- One post-meeting registration list will be sent one week after meeting with email addresses of the attendees.
- Four badges to the conference.
- Two rooms at the resort for two nights.
- Four badges for all private meals.
- Sponsor logo on all email campaigns.
- Two dedicated push notifications on the digital platform to encourage attendees to visit a website, attend a session or click on a link.
- Sponsorship announcements across Ophthalmology Business Minute social media platforms (LinkedIn, Facebook, Twitter, Instagram)
- 2 custom social media posts for sponsor.
- 30 minute sponsor hour in exhibit hall on Saturday.
- Sponsor logo on all gift bags.

Platinum Sponsor: **\$25,000**



# THE OUTLIERS

## OPHTHALMOLOGY MEETING

### Gold Sponsorship

- Industry Spotlight- 5 minute presentation at the Industry Spotlight Session. (Can be a physician presenter, administrator, or industry representative.)
- One 3'x6' table in exhibit hall.
- Back wall pop-up or stand banners permitted, subject to placement approval on site.
- Equipment is permitted at the conference room.
- Logo display on home page of mobile app.
- One full page ad in the meeting final program
- 25% discount off one sponsored article in Ophthalmology Business Minute. Sponsor will choose author and topic. (Distributed to all ophthalmology residency programs in the U.S, ophthalmologists starting practice within the last 15 years, and all subscribers of the magazine).
- Logo and link on the meeting's website.
- Listing on signage/banner for the exhibition room.
- One pre-registration list will be sent 3 weeks and 1 day prior to event dates. (Name, title, company, email)
- One post-meeting registration list will be sent one week after meeting with email addresses of the attendees.
- Three badges to the conference.
- One room at the resort for two nights.
- Three badges for all private meals.
- Sponsor logo on all email campaigns.
- One dedicated push notification on the digital platform to encourage attendees to visit a website, attend a session or click on a link.
- Sponsorship announcements across Ophthalmology Business Minute social media platforms (LinkedIn, Facebook, Twitter, Instagram)
- 1 custom social media post for sponsor.
- 30 minute sponsor hour in exhibit hall on Saturday.

Gold Sponsor: **\$20,000**



# THE OUTLIERS

## OPHTHALMOLOGY MEETING

### Silver Sponsorship

- One 3'x6' table in exhibit hall.
- Back wall pop-up or stand banners permitted, subject to placement approval on site.
- Equipment is permitted at the conference room.
- One full page ad in the meeting final program
- 25% discount off one sponsored article in Ophthalmology Business Minute. Sponsor will choose author and topic. (Distributed to all ophthalmology residency programs in the U.S, ophthalmologists starting practice within the last 15 years, and all subscribers of the magazine).
- Logo and link on the meeting's website.
- Listing on signage/banner for the exhibition room.
- One pre-registration list will be sent 1 day prior to event dates. (Name, title, company)
- One post-meeting registration list will be sent one week after meeting with email addresses of the attendees.
- Two badges to the conference.
- Two badges for all private meals.
- Sponsor logo on all email campaigns.
- Sponsorship announcements across Ophthalmology Business Minute social media platforms (LinkedIn, Facebook, Twitter, Instagram)
- 1 custom social media post for sponsor.
- 30 minute sponsor hour in exhibit hall on Saturday.

Silver Sponsor: \$15,000



# THE OUTLIERS

## OPHTHALMOLOGY MEETING

### **Bronze Sponsorship**

- One 3'x6' table in exhibit hall.
- Back wall pop-up or stand banners permitted, subject to placement approval on site.
- Equipment is permitted at the conference room.
- 10% discount off one sponsored article in Ophthalmology Business Minute. Sponsor will choose author and topic. (Distributed to all ophthalmology residency programs in the U.S, ophthalmologists starting practice within the last 15 years, and all subscribers of the magazine).
- Logo and link on the meeting's website.
- Listing on signage/banner for the exhibition room.
- One pre-registration list will be sent 1 day prior to event dates. (Name, title, company)
- One post-meeting registration list will be sent one week after meeting with email addresses of the attendees.
- One badge to the conference.
- One badge for all private meals.
- Sponsor logo on all email campaigns.
- Sponsorship announcements across Ophthalmology Business Minute social media platforms (LinkedIn, Facebook, Twitter, Instagram)
- 30 minute sponsor hour in exhibit hall on Saturday.

Bronze Sponsor: **\$10,000**



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## OPHTHALMOLOGY MEETING

### Individual Sponsorships

Gift Sponsor: Custom gift (TBA) Company logo on gift. – \$7,000

Gift Sponsor: Journal Notebook Company logo on notebook. – \$5,000

Binder Sponsor: Company logo on binder. – \$5,000

Refreshment Sponsor for Sponsor Session on Saturday Afternoon (First come first serve.) Sponsor snacks and refreshments (soda, water, chips, pretzel) for attendees to enjoy during sponsorship break. Sign acknowledging sponsor with priority placement in lecture room and exhibit hall. – \$5,000

Lanyard Company logo on lanyard. – \$5,000

Wi-Fi Company logo on WiFi password display. Sponsor can create the password of their choice. – \$3,000

Badge to conference + all meals (Hotel room not included.) – \$850

Badge to conference (No meals or hotel room included) – \$350