



THE OUTLIERS

OPHTHALMOLOGY MEETING
PALM SPRINGS, CA

SPONSORSHIP FORM

Diamond Sponsorship

- Industry Spotlight - 10 minute presentation at the Opening Welcome Session and a 10 minute presentation at the Industry Spotlight Session. (Can be a physician presenter, administrator, or industry representative.)
- Logos at podium/stage.
- Custom lanyards & badges.
- Wi-Fi Company logo on WiFi password display. Sponsor can create the password of their choice.
- Three 3'x6' tables in exhibit hall with priority exhibit table placement.
- Back wall pop-up or stand banners permitted, subject to placement approval on site.
- Equipment is permitted at the conference room.
- Logo display on home page of mobile app.
- Two full page ads in the meeting final binder.
- Two sponsored full page articles in Ophthalmology Business Minute. Sponsor will choose author and topic. (Distributed to all ophthalmology residency programs in the U.S, ophthalmologists starting practice within the last 15 years, and all subscribers of the magazine).
- Large logo with priority placement and link on the meeting's website.
- Listing on signage/banner for the exhibition room.
- One pre-registration list will be sent 3 weeks and 1 day prior to event dates. (Name, title, company, email)
- One post-meeting registration list will be sent one week after meeting with email addresses of the attendees.
- Three badges to the conference.
- Three rooms at the resort for two nights.
- Three badges for all private meals.
- Sponsor logo with priority placement on all email campaigns.
- Five dedicated push notifications on the digital platform to encourage attendees to visit a website, attend a session or click on a link.
- Sponsorship announcements across Ophthalmology Business Minute social media platforms (LinkedIn, Facebook, Twitter, Instagram)
- 10 custom social media posts for sponsor.
- 30 minutes designated with attendees on Saturday.
- Sponsor logo on all gift bags.

Diamond Value: \$25,000

OPHTHALMOLOGY
BUSINESS MINUTE



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Platinum Sponsorship

- Industry Spotlight- 5 minute presentation at the Opening Welcome Session and a 5 minute presentation at the Industry Spotlight Session. (Can be a physician presenter, administrator, or industry representative.)
- Two 3'x6' tables in exhibit hall.
- Back wall pop-up or stand banners permitted, subject to placement approval on site.
- Equipment is permitted at the conference room.
- Logo display on home page of mobile app.
- One full page ad and one half page ad in the meeting final binder.
- 50% discount off one sponsored article in Ophthalmology Business Minute. Sponsor will choose author and topic. (Distributed to all ophthalmology residency programs in the U.S, ophthalmologists starting practice within the last 15 years, and all subscribers of the magazine).
- Logo and link on the meeting's website.
- Listing on signage/banner for the exhibition room.
- One pre-registration list will be sent 3 weeks and 1 day prior to event dates. (Name, title, company, email)
- One post-meeting registration list will be sent one week after meeting with email addresses of the attendees.
- Two badges to the conference.
- Two rooms at the resort for two nights.
- Two badges for all private meals.
- Sponsor logo on all email campaigns.
- Two dedicated push notifications on the digital platform to encourage attendees to visit a website, attend a session or click on a link.
- Sponsorship announcements across Ophthalmology Business Minute social media platforms (LinkedIn, Facebook, Twitter, Instagram)
- 2 custom social media posts for sponsor.
- 30 minutes designated with attendees on Saturday.
- Sponsor logo on all gift bags.
- Custom lanyards & badges.

Platinum Value: \$20,000

OPHTHALMOLOGY
BUSINESS MINUTE



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SPONSORSHIP FORM

Gold Sponsorship

- Industry Spotlight- 5 minute presentation at the Industry Spotlight Session. (Can be a physician presenter, administrator, or industry representative.)
- One 3'x6' table in exhibit hall.
- Back wall pop-up or stand banners permitted, subject to placement approval on site.
- Equipment is permitted at the conference room.
- Logo display on home page of mobile app.
- One full page ad in the meeting final program
- 25% discount off one sponsored article in Ophthalmology Business Minute. Sponsor will choose author and topic. (Distributed to all ophthalmology residency programs in the U.S, ophthalmologists starting practice within the last 15 years, and all subscribers of the magazine).
- Logo and link on the meeting's website.
- Listing on signage/banner for the exhibition room.
- One pre-registration list will be sent 3 weeks and 1 day prior to event dates. (Name, title, company, email)
- One post-meeting registration list will be sent one week after meeting with email addresses of the attendees.
- Two badges to the conference.
- One room at the resort for two nights.
- Two badges for all private meals.
- Sponsor logo on all email campaigns.
- One dedicated push notification on the digital platform to encourage attendees to visit a website, attend a session or click on a link.
- Sponsorship announcements across Ophthalmology Business Minute social media platforms (LinkedIn, Facebook, Twitter, Instagram)
- 1 custom social media post for sponsor.
- 30 minutes designated with attendees on Saturday.

Gold Value: \$15,000

OPHTHALMOLOGY
BUSINESS MINUTE

SPONSORSHIP FORM

Silver Sponsorship

- One 3'x6' table in exhibit hall.
- Back wall pop-up or stand banners permitted, subject to placement approval on site.
- Equipment is permitted at the conference room.
- One half page ad in the meeting final program
- 25% discount off one sponsored article in Ophthalmology Business Minute. Sponsor will choose author and topic. (Distributed to all ophthalmology residency programs in the U.S, ophthalmologists starting practice within the last 15 years, and all subscribers of the magazine).
- Logo and link on the meeting's website.
- Listing on signage/banner for the exhibition room.
- One pre-registration list will be sent 1 day prior to event dates. (Name, title, company)
- One post-meeting registration list will be sent one week after meeting with email addresses of the attendees.
- Two badges to the conference.
- Two badges for all private meals.
- Sponsor logo on all email campaigns.
- Sponsorship announcements across Ophthalmology Business Minute social media platforms (LinkedIn, Facebook, Twitter, Instagram)
- 1 custom social media post for sponsor.
- 30 minutes designated with attendees on Saturday.

Silver Value: \$10,000

SPONSORSHIP FORM

Bronze Sponsorship

- One 3'x6' table in exhibit hall.
- Back wall pop-up or stand banners permitted, subject to placement approval on site.
- Equipment is permitted at the conference room.
- 10% discount off one sponsored article in Ophthalmology Business Minute. Sponsor will choose author and topic. (Distributed to all ophthalmology residency programs in the U.S, ophthalmologists starting practice within the last 15 years, and all subscribers of the magazine).
- Logo and link on the meeting's website.
- Listing on signage/banner for the exhibition room.
- One pre-registration list will be sent 1 day prior to event dates. (Name, title, company)
- One post-meeting registration list will be sent one week after meeting with email addresses of the attendees.
- One badge to the conference.
- One badge for all private meals.
- Sponsor logo on all email campaigns.
- Sponsorship announcements across Ophthalmology Business Minute social media platforms (LinkedIn, Facebook, Twitter, Instagram)
- 30 minutes designated with attendees on Saturday.

Bronze Value: \$7,500



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Individual Sponsorships

Program Sponsor

Company logo on the program for attendees. - \$5,000

Breakfast Sponsor

(Outliers General Session)- \$3,500

Lunch Sponsor

(Outliers General Session)- \$3,500

Breakfast Sponsor

(Outliers Gold Session)- \$1,500

Lunch Sponsor

(Outliers Gold Session)-\$1,500

Badge to conference+ all meals (Hotel room not included.) - \$500

Dinner Ticket for Friday Night - \$75

Dinner Ticket for Saturday Night - \$100